JOIN THE MOVEMENT

Program Outline
2015 - 2016

www.executivemat.com

Calgary, Edmonton, Vancouver/Vancouver Island, Regina and Saskatoon.

“An environmental initiative to reduce your waste.”

www.executivemat.com

Green Thumb Initiative

Join the movement to a Greener Tomorrow!
Green Thumb Environmental Initiative

What is the Green Thumb Environmental Initiative?

The Program involves recycling certain wastes which typically end up being disposed in landfill. **Executive Mat Service sells Janitorial and Break Room supplies with a twist! We will take back consumable waste that we have sold, and convert it to thermal energy.**

**Green Thumb pick-up is a free and complimentary service - conditions apply.**

What products can we recycle?

- Restroom hand towels, after being used.
- Break room waste supplies: paper plates, paper cups, wooden stir sticks, 100% biodegradable (PLA- new starch manufacturing process) Green plastic cutlery.
- K-CUPS after being used.

What are the reasons to join our Green Thumb Environmental Initiative?

- Proven environmental technologies designed to reduce your Carbon footprint.
- Reduce unnecessary dumpster pick-up of used consumables.
- Promote your facility/building as being greener, and being mindful of your waste.
- Waste reduction is a smart business decision. Save Money on garbage removal.
Each year Tim Hortons serves 2 billion cups of coffee, plus...
8 of 10 cups of coffee are sold by Tim Hortons

9 billion Keurig K-Cups likely ended up in landfills last year

Paper: Bathroom Tissue And Paper Towels
BATHROOM TISSUE AND PAPER TOWELS. 40% of trash in U.S. landfills consists of paper.
2% of total landfill consists of paper towels

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Landfill gas is a complex mix of different gases created by the action of microorganisms within a landfill. Landfill gas is approximately forty to sixty percent methane, with the remainder being mostly carbon dioxide.

Environmental effects:
Landfill gases have an influence on climate change. The major components are CO2 and methane, both of which are a greenhouse gas. In terms of global warming potential, methane is 20x more detrimental to the atmosphere than carbon dioxide.

Fact: 20% of Greenhouse gas is attributed to our Landfill waste. Audits have shown, that up to 30% of solid waste from office towers is paper towels.
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How the conversion to energy works?

GREEN THUMB RAW MATERIAL FEEDSTOCK.
Landfill destined wastes are returned to our main processing facility, where they are shredded into small pieces.

BIO FUEL BRIQUETTES

The shredded and blended materials are formed into Bio fuel briquettes. The Bio fuel briquettes are used to fuel our Biomass boiler.

WASTE CONVERTS TO THERMAL ENERGY

Landfill destined waste, paper towels, paper plates, napkins, K-cups and food wrappers are diverted to clean energy each day!

Green Thumb Environmental Initiative
“Zero waste from your Business”
Getting started with Green Thumb Environmental initiative.

Easy as 1-2- 3 to start............

1. Order Online your Green Thumb compatible restroom and break-room supplies from Executive Mat Service. Please follow the order supplies link below.

2. Place an extra trash can in each waste area. One trash can for GreenThumb recycling, and the other for garbage (plastic waste, etc.)

3. Identify a logistics area in your facility where your Green Thumb Environmental Representative can remove your Green Thumb Recyclables.

**Green Thumb Service is free and complimentary. Certain conditions apply.**
ZERO WASTE
From your Business.
Everyone has an important Environmental Part to play to help keep our Planet green, and our Landfills free of “unnecessary waste”.

Green Thumb Environmental Initiative
Landfill destined waste, paper towel, paper plates, napkins, K-cups and food wrappers is diverted to clean energy.

“Divert waste from your Business”

FACT: GREEN THUMB ENERGY UTILIZATION
Our floor Mat cleaning water is heated with bio-waste fuel

FACT: GREEN THUMB BUSINESS PARTICIPANTS
Many organizations have reported significant savings while Pilot Testing the Green Thumb Recycling Program!
Join the movement and, start saving money today!

“WE DO NOT INHERIT THE EARTH FROM OUR ANCESTORS, WE BORROW IT FROM OUR CHILDREN”
-Native American Proverb

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www.executivemat.com
Green Thumb Rental Floor Mats
Save Money And Reduce Risk.

Click here to get started!

What makes WaterHog Plus the smarter choice?

SAFETY & ENVIRONMENTAL FACTS/ BENEFITS:
WATERHOG PLUS is safer than regular floor matting, due to the heavier robust construction. The product will not ripple/ buckle. Grocery carts can be moved over the WaterHog Plus, due to the rigid construction- with no movement in the mat. Engineered “Water Dam” to hold water/soil.
RUBBER THICKNESS: 90-MIL / BORDER THICKNESS 180-MIL CONSTRUCTION
The product is manufactured using 100% recycled content.

Regular Rental floor Mats
Standard rental floor mats have a body thickness of 52 mils, and the border thickness of 94 mils. Due to the lighter construction mats become very wet and often edges have the ability to ripple causing risk management concerns.

Waterhog Plus Floor mats are Eco-friendly floor mats, and are perfect for high traffic applications. The rubber dam /trench construction, allows up to 1.5 gallons of water per square yard to be stored. 1 square yard= 9 square ft.
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ZERO WASTE
From your Business.

ZERO WASTE

Green Thumb Initiative
Join the movement to a Greener Tomorrow!

1-877-720-6278
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